



"The Coast's Weekly Want Ad Paper for 22 Years"

PENNY PINCHER WANT ADS

Mailing Address:
P.O. Box 2605
Gulfport, MS 39505

Phone: 228-832-8118
Fax: 228-832-2548
email: ads@pennypincheronline.net

Physical Address:
15029 Dedeaux Road
Gulfport, MS 39503

READER AD RATES:

WALK-IN, MAIL, FAX, or E-MAIL: Each ad is \$4.00 for the first ten words and 40¢ for each additional word per week. You can add a black border for only \$3.00 a week more.

PHONE-INS: Each ad is \$7.00 for the first ten words and 40¢ for each additional word for the first week only. Each week after the first, the walk-in rate applies. Add a black border for \$3.00 a week more.

Name: _____

Address: _____

City: _____ Zip _____

Phone: (Count as one word below) _____

Place One Word In Each Blank From Left To Right. NO ABBREVIATIONS PLEASE!

Deadline for reader ads is every Monday at 5:30pm for that Thursday's issue.

1. _____	2. _____	3. _____
\$4.00	\$4.00	\$4.00
4. _____	5. _____	6. _____
\$4.00	\$4.00	\$4.00
7. _____	8. _____	9. _____
\$4.00	\$4.00	\$4.00
10. _____	11. _____	12. _____
\$4.00	\$4.40	\$4.80
13. _____	14. _____	15. _____
\$5.20	\$5.60	\$6.00
16. _____	17. _____	18. _____
\$6.40	\$6.80	\$7.20
19. _____	20. _____	21. _____
\$7.60	\$8.00	\$8.40

(Use A Blank Sheet of Paper If More Room Is Needed)

Up to 10 Words Check/Cash/Credit Card **\$4.00**

Additional Words (number) _____ x 40¢ _____

Border Around Ad (our choice), add \$3.00..... _____

Total Ad Cost Per Week _____

Times Number of Weeks To Run..... _____

TOTAL COST (Enclose Payment With Ad) ... _____

Name (As It Appears On Card) _____

Signature _____

Card Account Number: _____

Exp. Date: _____ ZIP Code: _____



All ads must be paid prior to publication. In order to offer our lowest possible price, **WE DO NOT BILL.** We will not be responsible for hyphenations/line breaks in web addresses or email addresses in any ad.

CANCELLATION POLICY: Once an ad is accepted, no changes or cancellations can be made until it has run for its first insertion as ordered. No changes or cancellations accepted after Monday at 5:30pm.
NO REFUNDS OR SUBSTITUTIONS ON CANCELLED ADS.
Reader Ad Deadline is Monday at 5:30.

There will be a \$30.00 charge on all checks returned by your bank.

Penny Pincher will not be responsible for the contents, validity or responses received from any ad. Penny Pincher shall not be liable for failure to publish an ad or for typographical errors in publication except the cost of that portion of the ad where the error occurred. Penny Pincher reserves the right to refuse or edit any ad and the right to place ads at its discretion.

OFFICE HOURS: Monday-Friday, 8:30-5:30 Closed Saturday and Sunday